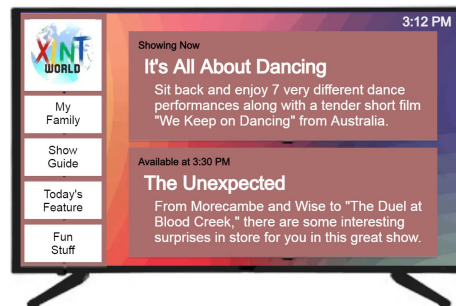


XLNT World

An upbeat, engaging television experience ...

- bringing back **Happy Memories**
- improving **Mental Well-being**
- encouraging **Connecting with Loved Ones**



Presentation

Designed for the TV screen

- Large vs small screens
- Simple / easy to use (100% familiarity)
- Everybody has access to a TV
- Because ... **it's what older people prefer!**

Programming

- Streaming 24/7 (like network TV channels)
- Curated (dementia-friendly) for older audiences
- Signature hosted shows (30-45 minutes of short films & videos)

Some show examples:

- | | | |
|--------------------------|-----------------------------|----------------------|
| - Remember When | - Scotland, Back in the Day | - Singalong with ... |
| - Great Movie Scenes | - A Few Good Laughs | - Feeling Good |
| - The Swinging '60s | - Celebrity Interviews | - Riding the Train |
| - The Unexpected | - Romantic Moments | - Art Stories |
| - It's All About Dancing | - Nature & the Wild | - Happy Endings |

Content

Video

- Short films & videos
- "From the Archives"
- Music group performances
- Live concerts & special events

Fun Stuff

- This Day in History
- Can You Name Them?
- Partner Apps, etc.

Well-being

- Reminiscent
- Upbeat, happy
- Mentally stimulating

"My Family" Private Account

- Residents & families can add this upgrade and share photographs, family videos, personal messages, etc. and connect more with their loved ones.

Important

- One care home subscription covers ALL its residents' rooms
- We consult & collaborate – encouraging suggestions from staff and residents with 24/7 request line + phone, email, & video training support
- Care homes are featured in our '**XLNT Care Homes**' publicity campaign



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